

**Int. Cl.: 41**

**Prior U.S. Cls.: 100, 101 and 107**

**Reg. No. 3,540,083**

**United States Patent and Trademark Office**

**Registered Dec. 2, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

The logo features the word "CEVO" in a large, blue, serif font. The letter "V" is significantly larger and taller than the other letters. Below "CEVO" is the phrase "Chief Earned Value Officer" in a smaller, blue, sans-serif font.

**CEVO**  
**Chief Earned Value Officer**

EARNED VALUE MANAGEMENT INSTITUTE,  
LLC (VIRGINIA LIMITED LIABILITY COM-  
PANY)

P.O. BOX 1965

LEESBURG, VA 20177

FOR: EDUCATION SERVICES, NAMELY, PRO-  
VIDING TUTORING IN THE FIELDS OF EARNED  
VALUE MANAGEMENT AND PROJECT MANAGE-  
MENT; EDUCATION SERVICES, NAMELY, PRO-  
VIDING EARNED VALUE MANAGEMENT  
TRAINING IN THE FIELD OF PROJECT MANAGE-  
MENT, AND DISTRIBUTING COURSE MATERI-  
ALS IN CONNECTION THEREWITH, IN CLASS 41  
(U.S. CLS. 100, 101 AND 107).

FIRST USE 3-3-2007; IN COMMERCE 3-3-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CHIEF EARNED VALUE OFFI-  
CER", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE AND WHITE IS/ARE  
CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE LETTERS  
"CEVO" IN BLUE ABOVE THE WORDS "CHIEF  
EARNED VALUE OFFICER" ON A WHITE FIELD.  
THE "V" IN "CEVO" IS LARGER IN SIZE THAN THE  
REST OF THAT WORD.

SER. NO. 77-453,123, FILED 4-21-2008.

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