



**CEVO® CHIEF EARNED VALUE OFFICER® CREDENTIAL  
CERTIFICATION PROGRAM BROCHURE FOR CHIEF PROGRAM  
OFFICERS, CHIEF PROJECT OFFICERS & EARNED VALUE  
MANAGEMENT (EVM) EXECUTIVES**



**EVMi® - BUILDING GLOBAL LEADERS THAT  
EXECUTE PROJECTS & PROGRAMS SUCCESSFULLY™**

**CEVO®**

**Chief Earned Value Officer®**

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MANAGEMENT (EVM) EXECUTIVES**

EVMi®'s 3 Day CEVO® Chief Earned Value Officer® executive credential certification program is a must have for every CIO, CTO, COO, CFO, Senior Earned Value Management (EVM) Executive, Senior Project Management Executive, Chief Project Control Officer, Chief Risk Officer, Chief Project Officer, Chief Program Officer, Senior Manager, Senior Project Decision Maker, Senior Project Manager, EVM Lead, Information Technology (IT) Executive & IT Project Manager. Today's most successful organizations leverage the use of EVM, a project management best practice and industry standard, to deliver their projects on time, of top quality, within technical scope, and within budget. Earned Value Management executive leadership, executive strategy and executive vision are in the greatest demand today.

EVMi®'s CEVO® Chief Earned Value Officer® Executive program combines core EVM competencies, leadership, management, strategy and exposure to real-world project lessons required to lead, and successfully manage today's complex projects and very large multi-million/multi-billion dollar investments and assets.

At EVMi®'s CEVO® certification training, you will acquire executive level EVM and project management core competencies; decision making; leadership; management and strategy skills required to step your game up to the highest level. Engaging in the **EVMi® Project Case Study Method™** project cases allows the participant to sharpen and hone in skills related to problem identification and problem solving; decision making; implementing solutions; performing alternative analysis and getting results. The CEVO® role is a cross functional responsibility that cuts across senior level management, finance, program and project management, strategy, Information Technology and Engineering. CEVO® is an approved United States Government Federal Acquisition Certification for Program and Project Managers (FAC-P/PM) Level 3 course for Federal Government Executives.

## **CEVO® EXECUTIVE PROGRAM (DAYS 1 and 2):**

### **FOUNDATIONAL SKILLS BUILDING**

- High level overview of EVM; EVMS & EIA-748 EVMS industry guidelines
- US Senate Bill S 920, US Senate Bill S 801, IT SWAT team membership, FAC-P/PM & CEVO®

### **MODULE 1: CEVO® EXECUTIVE LEADERSHIP**

- CEVO® Functions & Role
- The CEVO® Vision™
- CEVO® Executive Leadership
  - CEVO® - Leading Change and Innovation
  - CEVO® - Leaders Building Leaders
  - CEVO® - Succeeding in the sea of complexity
  - The CEVO® Organization™
  - The CEVO® Formula™
  - The CEVO® Agenda™
  - The CEVO® Roadmap™
  - The CEVO® Mindset™
  - The CEVO® Executive Briefcase™
  - The CEVO® Executive Dashboard™
  - The CEVO® Boardroom™
  - The CEVO® Top Twelve™
  - CEVO® - Building and Developing A Culture of Oversight, Transparency, Accountability, Problem Solving & Management Controls.
  - CEVO® - Aligning EVMS, EVM & Project Controls delivery with your long term business goals for all your projects and programs
  - CEVO® - Attracting & Retaining a Highly Skilled EVM workforce
- The New CEVO® - The First Ninety Days Plan

### **EVMI® CEVO® Project Case Study Method™ - Case Study 1**

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## **CEVO<sup>®</sup> EXECUTIVE PROGRAM (DAYS 1 & 2):**

### **MODULE 2: CEVO<sup>®</sup> EXECUTIVE STRATEGY FORMULATION & EXECUTION**

- Formulating and Implementing EVMS Strategy & Policy
- Advanced Cost Estimating (Getting your cost estimates right at the outset)
- Establishing Effective, Reliable and Credible Performance Measurement Baseline (PMB) Management (Preventing unauthorized Changes, Scope Creep & Risks) across all projects and programs
- Effective Earned Value Management (EVM) Implementation and Execution (Best Practices);
- Advanced EVM Analytics & Forecasting Application;
- Project Management and Earned Value Management Maturity Assessments;
- Maintaining and managing efficient and effective EIA-748 Compliant EVMS;
- Leading Successful Integrated Baseline Reviews (IBRs)
- Leading effective EVMS Surveillance Implementation; EVMS Surveillance Monitoring; & EVMS Surveillance Oversight
- Project Management Office (PMO) Set-up
- Leveraging **EVMATOM<sup>®</sup> Earned Value Management Accountability Transparency and Oversight Matrix<sup>®</sup>** Across the Project Organization
- Leading EVM Processes Standardization
- Program & Project Financials Oversight
- Earned Value Management Architecture & Framework
- Earned Value Management Information Systems (EVMIS)
- Establishing and Managing Control Account Managers (CAMs); Program Managers; Project Managers; & Earned Value Management Staff
- Effective and efficient Contract Management and Administration

### **EVMI<sup>®</sup> CEVO<sup>®</sup> Project Case Study Method<sup>™</sup> - Case Study 2**

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## **CEVO<sup>®</sup> EXECUTIVE PROGRAM (DAY 3):**

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### **MODULE 3: CEVO® EXECUTIVE MANAGEMENT & GOVERNANCE**

- CEVO® - Advanced Change Management System
- CEVO® - Advanced Risk Management System
- CEVO® - Advanced Quality Management System
- CEVO® - Advanced Earned Value Management Systems (EVMS)
- CEVO® - Advanced Schedule Management Planning & Execution
- CEVO® - Advanced Communications Management System
- CEVO® - Advanced Issues Management System
- CEVO® - Advanced Customer Relationship Management System
- CEVO® - Advanced Supply Chain Management System
- Managing and Implementing Effective & Efficient Project Management Controls
- Implementing Fraud Detection & Prevention Systems
- Implementing EIA-748 Compliance & Surveillance Systems
- Managing Variance Analysis Reporting, Problem solving (Corrective Actions taking) and EVMS Data and Status Reporting
- Managing the CEVO® Executive Dashboard™
- Managing a Customer Focused EVMS and Project Controls Delivery System

### **MODULE 4: ESTABLISHING, EXECUTING, MAINTAINING CEVO® EXECUTIVE EVM CENTER OF EXCELLENCE™ (CEVO® EXECUTIVE EVMCOE™) USING "MY CEVO STRATEGY & EXECUTION PLAYBOOK"**

- Building and maintaining a world class 'CEVO® Executive Earned Value Management (EVM) Center of Excellence™ (CEVO® Executive EVMCOE™)'
- Annual CEVO® Executive EVMCOE™ Reviews
- High Level CEVO® Executive EVMCOE™ Implementation Strategy Reporting
- All CEVO Participants will implement their "My CEVO Strategy & Execution Playbook" during the First 90 Days as a Newly certified CEVO®
- All CEVO Participants will receive their "My CEVO Strategy & Execution Playbook" which includes 5 sections ((See Page 6))
- The "My CEVO Strategy & Execution Playbook" is a compendium of strategies, templates, methodologies, best practices and benchmarks required to successfully launch, deliver, execute, build and maintain a world-class CEVO Executive Earned Value Management Center of Excellence

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# **My CEVO<sup>®</sup> Strategy & Execution Playbook<sup>™</sup>**

**SECTION 1:**

My CEVO People Management Strategy & Execution

**SECTION 2:**

My CEVO Program & Project Management Strategy & Execution

**SECTION 3:**

My CEVO Executive Earned Value Management & Project Controls  
Strategy & Execution

**SECTION 4:**

My CEVO Executive Governance, Oversight, Management &  
Leadership Strategy & Execution

**SECTION 5:**

My CEVO Executive Earned Value Management Center of Excellence  
(CEVO Executive EVMCOE) Planning, Execution, Implementation &  
Maintenance Strategy

**DATE:** XXXXXXXXXXXXX

**NAME OF PARTICIPANT:**

XXXXXXXXXXXXXXXXXXXX

**NAME OF INSTRUCTOR:**

Professor Kwaku Akyeampong, MS, MS, MS, CEVO, EVMO, EVMP

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**CEVO<sup>®</sup> price per participant: \$19,999 (USD)**

**REGISTER FOR CEVO<sup>®</sup> PROGRAM:**

[www.evmi.com/cevo](http://www.evmi.com/cevo)

**CEVO<sup>®</sup> WEB PAGE:**

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# Is The Trusted Authority in Earned Value Management Executive Training & Certification<sup>™</sup>

EVMi<sup>®</sup> training programs enables CEVO<sup>®</sup> Chief Earned Value Officer<sup>®</sup>s, EVMP<sup>®</sup> Earned Value Management Professional<sup>®</sup>s, Chief Project Control Officer<sup>™</sup>s (ChPCO<sup>™</sup>s), Chief Risk Officers (CROs) and Project Management leaders to develop executive leadership competencies, problem-solving skills, confidence, effectiveness in decision making, oversight skills, responsibility and accountability skills, commitment, competence and Earned Value Management Systems competencies required to ensure that their organizations are leveraging results-driven strategies that lead to top quality projects that are completed within authorized budgets and delivered on time.

[www.evmi.com/cevo](http://www.evmi.com/cevo)

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